# Attract Top Talent

## **Provide A More Engaging Career Site Experience**

Today's job seekers do their homework before they even apply and that starts with researching your career site. Because a candidate's first look at your employer brand matters, you need to put your best foot forward. Wow prospective candidates with captivating content that inspires them to want to work at your company, and then watch your application rates rise.





### Stand out from the crowd

- Optimize your career site experience for desktop and mobile and raise its visibility on search engines.
- Use rich media to showcase your unique company culture, values, perks, and why it's awesome to work at your organization.
- Have dedicated career pages to attract target talent (i.e., university recruiting, diversity recruiting, etc.)



# Partner with experts

your unique audience.

Keep it fresh

• Benefit from the specific career site best practices Jobvite has gleaned from our work with thousands of

• Prevent your career site from becoming stale with

• Deliver the most engaging content that is relevant to

ongoing career site and content updates.

- Rely on Jobvite's advanced career site framework and web development experts to deliver a career site that sells your employer brand.
- Stress less knowing Jobvite hosts your career sites in a secure environment.



#### Be authentic

- Customize your career site to best convey company values and culture through the use of photos, videos, text, and more.
- · Tell your company story in the most compelling way.



Before Jobvite, we didn't have the luxury of name recognition that other brands had. Jobvite has helped us from a recruiting perspective and helped get out name out in the marketplace.

- Sr. Director of Global Talent Acquisition, Tenable

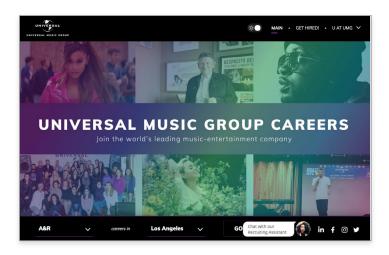
#### **KEY FEATURES**

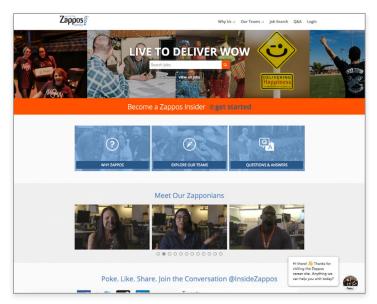
- Consistent branding across all devices to match your corporate website
- · Keyword search and search filters
- Custom organization and featured placement of jobs
- Similar job promotions based on current job description
- Custom content placement and use of rich media
- Actionable headlines like a search bar
- Dynamic photo banner
- Visual search icons (12)
- Employee testimonials (6)
- Additional career pages (2)
- Links to company social media accounts
- Localization to support multiple languages



#### Services include:

- Full career site hosting with 99%+ uptime
- · Live technical support\*
- Advanced career site framework with ongoing updates of new features and enhancements
- Ongoing maintenance and updates (brand colors and font types, images, videos, search filters, etc.)\*\*
- \*Refer to your Jobvite Master Subscription Agreement for Support Hours.
- \*\*Career site redesigns require scoping and a one-time fee.





#### **About Jobvite**

Jobvite is an end-to-end Talent Acquisition Suite that takes a marketing-first approach to intelligently attract dream candidates, automatically screen for the highest quality, engage employees invested in the future, and retain the people who care the most about your organization by combining the power of AI and the human touch. Jobvite is proud to serve thousands of customers across a wide range of industries including Ingram Micro, UPMC, and Zappos. To learn more, visit <a href="https://www.jobvite.com">www.jobvite.com</a> or follow the company on social media @Jobvite.